

BVHS Sponsorship Package 2026 – 2027 Season

The Bow Valley Hockey Society (BVHS) is a registered non-profit organization dedicated to supporting young athletes in our community through the power of sport. As a rapidly growing association, we proudly support **more than 1,000 families and 75 teams each season**, with participants ranging from **5 to 18 years old**.

Throughout the year, our teams regularly participate in competitive games, development activities, tournaments, parent socials, and year-end celebrations. These events create an incredibly vibrant community and offer valuable opportunities for local businesses to engage with a loyal, active demographic.

We are excited to invite your organization to partner with us for the upcoming 2026–2027 season. We offer a variety of ways to get involved, from high-visibility season-long brand placements to targeted tournament sponsorships and flexible community discounts. By partnering with BVHS, your business will gain direct exposure to thousands of local families, visiting players, team staff, and spectators, all while proudly supporting youth sports.

Each year, we proudly host 5 tournaments from U7-U15, welcoming over 2400 participants throughout the season. Your sponsorship helps us continue to deliver high quality programs and host well organized, fun and memorable events for all participants.

Through our tournament pages, social media platforms and website we offer sponsors significant community visibility and exposure. We would love for your organization to be part of our team.

Please see some suggested sponsorship opportunities below.

Tournament Sponsorship/Flames Ambassador \$500 a year

1. **Tournament Sponsorship/Flames Ambassador** - webpage sponsor on all 5 tournament pages – Your logo/company will be posted on the main tournament pages, social media shout outs as well as added to our Sponsorship directory. The sponsorship directory is a unique tool that our members can use when they are looking for a specific service.
2. **Snack Sponsor** – Feature on our tournament websites and social media in exchange for donating snack items (Gatorade, Water, Granola Bars) for every player taking part in a tournament (approx.. 350-500 participants per tournament)
3. **Gifts in kind** - Companies can sponsor and donate items for each player taking part in the tournament in exchange for a feature on our tournament websites and social media. Coupons, water bottles, swag bag items etc.

Each of our tournament sponsors will have their logo's on the tournament pages.

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Tournament Swag & Hoodie Sponsor Tiers

Every season, BVHS provides custom swag and hoodies to our tournament participants. These hoodies are worn proudly by players well beyond the tournament weekend, extending your brand's visibility into the community for years to come.

Sponsorship Level	Investment	Core Benefits
Title Hoodie Sponsor	\$10,000	Logo prominently featured on all tournament hoodies, website logo placement, exclusive tournament naming rights , dedication across social media, member e-blasts, and an invitation to join/set up a booth at the tournaments.
Corporate Hoodie Sponsor	\$7,500	Logo featured on tournament hoodies, website logo placement, and social media/e-blast exposure.
Basic Hoodie Sponsor	\$5,000	Logo featured on tournament hoodies.

Sponsorship packages can be tailored based on your level of involvement.

Website Sponsorship \$1000 a year.

August 31 - September 1 renewal. Name/logo is prominently displayed on the Bow Valley Web Site. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor.

Eval Jersey Sponsorship \$10,000 a year.

Name/logo is prominently displayed at bottom of each evaluation/ practice jersey for all U9-U18 Age Groups. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website and on all tournament website

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Game Jersey Sponsorship \$3,500 a year for 3 years

(3-Year Commitment \$10,500 investment) Each sponsorship is available for one of the 4 levels of Bow Valley Teams (U9, U13, U15, U18). The level choices supported is on a first come basis. August 31-September 1 renewal. Name/logo is prominently displayed at bottom of each jersey for each team at the selected level with logo sized to fit. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website.

Please note, the sponsorship opportunities are some suggestions we have come up with. In the event that you have other ideas that you would like to collaborate on we are happy to discuss what this looks like and create a plan that works for. If you are interested in learning more about our sponsorship opportunities, donating to a specific event or collaborating on a customized partnership, we would be delighted to start the conversation.

Sponsorship Contacts

For anyone that is interested in one of our sponsorship opportunities please contact:

Trevor Morgan

Manager of Hockey Operations
Bow Valley Hockey Society
Cell: 403-919-5220 Email: mho@bvhs.ca

For all tournament sponsorships please contact:

Courtney Bleile

Manager of Office and Operations
Bow Valley Hockey Society
Email: admin@bvhs.ca