



BVHS Sponsorship Package 2026 – 2027 Season



Web Site Sponsorship \$1000 a year.

August 31 - September 1 renewal. Name/logo is prominently displayed on the Bow Valley Web Site. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor.

Eval Jersey Sponsorship \$10,000 a year.

Name/logo is prominently displayed at bottom of each evaluation/ practice jersey for all U9-U18 Age Groups. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website and in all tournament programs.

Game Jersey Sponsorship \$3,500 a year for 3 years

(\$10,500 investment) Each sponsorship is available for one of the 4 levels of Bow Valley Teams (U9, U13, U15, U18). The level choices supported is on a first come basis. August 31-September 1 renewal. Name/logo is prominently displayed at bottom of each jersey for each team at the selected level with logo sized to fit. Your name/logo will be branded and associated with Bow Valley Hockey as a proud supporter and sponsor. The sponsor will also be displayed on the BV website.

Flames Ambassador Sponsorship Directory/Tournament Websites \$500 a year

The Flames Ambassador directory is a go-to resource – making it easy to support local businesses and fellow members without the hassle of searching for trusted services. As a sponsor, your logo will be featured on all five tournament webpages, included in the Ambassador Directory and highlighted through social media shout outs while giving back to our players. For example, if you're in need of plumbing or drain services, you can visit and connect directly with our current sponsors.

1. Tournament webpage sponsor on all 5 tournament pages – Your logo/company will be posted on the main tournament pages, social media shout outs and added to our Sponsorship directory. The sponsorship directory is a unique tool that our members can use when they are looking for a specific service.
2. Snack Sponsor – Companies can sponsor and donate snack items for each player taking part in the tournament in exchange for a feature on our tournament websites and social media. Each tournament has approximately 350-560 participants depending on the age group of the tournament.
3. Gifts in kind - Companies can sponsor and donate items for each player taking part in the tournament in exchange for a feature on our tournament websites and social media. Each tournament has approximately 350-560 participants depending on the age group of the tournament.
4. Swag bag donations – Coupons, items, etc.



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Tournament Swag/Hoodie Sponsor

Each season, Bow Valley provides swag/hoodies for our participants. We are currently seeking seasonal sponsors to partner with us. Whether your organization is interested in sponsoring all 5 tournaments or 1 tournament, your logo will be prominently featured on the hoodies worn by the players. Sponsorship packages can be tailored based on your level of involvement. Opportunities may include logo placement on the tournament website, naming rights for the specific tournament and additional brand exposure through out social media channels and member eblasts.

This sponsorship offer strong, ongoing marketing value. Our participants wear their hoodies well beyond the tournament, often continuing to wear them year after year – extending your brands visibility throughout the community.

Sponsorship Contacts

For anyone that is interested in one of our sponsorship opportunities please contact:

Trevor Morgan

Manager of Hockey Operations
Bow Valley Hockey Society
Cell: 403-919-5220
Email: mho@bvhs.ca

For all tournament sponsorships please contact:

Courtney Bleile

Manager of Office and Operations
Bow Valley Hockey Society
Email: admin@bvhs.ca